



# National Association of Conservation Districts

## 2024 NACD Hand Drawn Poster Contest

The National Association of Conservation Districts Poster Contest is open to K-12<sup>th</sup> grade students.

**Artwork entered in the national competition must first have been judged in a local or area conservation district sponsored poster contest and a state conservation association or state auxiliary sponsored contest.**

**Posters must be uploaded through the online submission form found on the NACD Education Hub Contests page.**

To find who in your state/territory is in charge of the NACD poster contest, visit the [NACD Conservation District Directory](#) and contact your state/territory association of conservation districts.

States conservation association, auxiliary or state poster contest sponsors select a poster to enter in each of the two-grade divisions. (K-1; 2-3; 4-6; 7-9; 10-12) States are not required to enter a poster for every grade level.

### Contest Rules

- Traditional painted or drawn posters should be scanned and uploaded as a PDF.
- **Size:** The poster design size should meet the requirements of the state contest.
- Any media may be used, including paint, crayon, colored pencil, charcoal, stickers, paper, or other materials.
- All posters must be created by an individual student, rather than a team of students. Entry must be contestant's original creation and may not be traced from photographs or other artists' published works.
- The 2024 Stewardship theme **“MAY THE FOREST BE WITH YOU, ALWAYS”** must be included on the front side of each poster submission to be eligible for the national poster contest.
- Although younger students will most likely receive help in planning from parents or teachers, NACD encourages each student to do their own work.
- **Only official state poster contest sponsors** can submit entries for the national contest. Entries must be uploaded by December 1, 2024.



## Poster Evaluations

National Poster Contest entries are reviewed based on the following criteria:

- Conservation message (50 percent) (Poster uses correct theme)
- Visual effectiveness (30 percent)
- Originality (10 percent) and
- Universal appeal (10 percent)

Local and state contest awards and sponsors will differ from state to state. Depending on the sponsoring state's conservation association, auxiliary, or agency's preference, the national awards will be presented at a national, regional, state, and/or local conservation ceremony.

The winning posters will be featured at the 2025 NACD Annual Meeting.

Each state conservation association, auxiliary or agency contact will receive notification of the judging results and a news release announcing the winners.

For more information, please email [stewardship@nacdnet.org](mailto:stewardship@nacdnet.org).



# National Association of Conservation Districts

2024 NACD Inclusive Poster Contest for **students who require additional assistance**.

The National Association of Conservation Districts **Additional Assist Poster Contest** is open to K-12th grade students with require additional assistance with completing a poster for the contest.

Artwork entered in the national competition must first have been judged in a local or area conservation district sponsored poster contest and a state conservation association or state auxiliary sponsored contest.

Posters must be uploaded through the online submission form found on the NACD Education Hub Contests page.

To find who in your state/territory oversees the NACD poster contest, visit the NACD Conservation District Directory and contact your state/territory association of conservation districts.

State conservation association, auxiliary, or state poster contest sponsors select a poster to enter in each of the five-grade divisions: K-1, 2-3, 4-6, 7-9, 10-12. States are not required to enter a poster for every grade level.

## Contest Rules

- Traditional painted or drawn posters should be scanned and uploaded as a PDF.
- Size: The poster design size should meet the requirements of the state contest.
- Any media may be used, including paint, crayon, colored pencil, charcoal, stickers, paper, or other materials.
- All posters must be created by an individual student, rather than a team of students. Entry must be contestant's original creation and may not be traced from photographs or other artists' published works.
- The 2024 Stewardship theme "May the Forest be with You, Always" must be included on the front side of each poster submission to be eligible for the national poster contest.

## Inclusive Contest Additions

- Students that participate in an this contet are permitted to have an adult assist them in the creation of their posters making it an inclusive and accessible contest for all.
- While it is understood that some students may benefit from assistance, NACD encourages each student to actively participate in creating their poster. We celebrate the diverse abilities and talents of all participants in this inclusive contest, and we value the unique contributions of every student. Entries that prominently feature the handwriting and coloring of the student will be especially appreciated, as they reflect the individuality and creativity of each participant, with or without additional assistance.



# National Association of Conservation Districts

Only official state poster contest sponsors can submit entries for the national contest. Entries must be uploaded by December 1, 2024.

**NACD Contact Information** NACD 509 Capitol Ct, NE Washington, DC 20002 Phone: (202) 547-6223

Website: [www.nacdnet.org](http://www.nacdnet.org)

**Poster Evaluations** National Poster Contest entries are reviewed based on the following criteria:

- Conservation message (50 percent) (Poster uses correct theme)
- Visual effectiveness (10 percent)
- Originality (10 percent)
- Universal appeal (30 percent)

This document is only a guide. Local and state contest awards and sponsors will differ from state to state. Depending on the sponsoring state's conservation association, auxiliary, or agency's preference, the national awards will be presented at a national, regional, state, and/or local conservation ceremony. The winning posters will be featured at NACD's Annual Meeting. Each state conservation association, auxiliary, or agency contact will receive notification of the judging results and a news release announcing the winners.

For more information, please email [stewardship@nacdn.net](mailto:stewardship@nacdn.net).



# National Association of Conservation Districts

- While it is understood that some students may benefit from assistance, NACD encourages each student to actively participate in creating their poster. We celebrate the diverse abilities and talents of all participants in this inclusive contest, and we value the unique contributions of every student.

**Submission Deadline** Only official state poster contest sponsors can submit entries for the national contest. Entries must be uploaded by December 1, 2024.

## **NACD Contact Information**

NACD  
509 Capitol Ct, NE  
Washington, DC 20002  
Phone: (202) 547-6223  
Website: [www.nacdnet.org](http://www.nacdnet.org)

**Poster Evaluations** National Braille Poster Contest entries are reviewed based on the following criteria:

- Conservation message (50 percent) (Poster uses correct theme)
- Originality (20 percent)
- Universal appeal (30 percent)

**Accessibility Information** This contest ensures accessibility for students with blindness or low vision by allowing Braille and tactile elements. It encourages creativity and inclusivity while promoting conservation awareness.

**Additional Notes** This document is only a guide for local district. Local and state contest awards and sponsors will differ from state to state. Depending on the sponsoring state's conservation association, auxiliary, or agency's preference, the national awards will be presented at a national, regional, state, and/or local conservation ceremony. The winning Braille posters will be featured at NACD's Annual Meeting. Each state conservation association, auxiliary, or agency contact will receive notification of the judging results and a news release announcing the winners.

For more information, please email [stewardship@nacdn.net](mailto:stewardship@nacdn.net).